

WEST END ASSET FINANCE



FINANCING YOUR FUTURE

TAILORED ASSET FINANCE
SOLUTIONS FOR EVERY INDUSTRY





WEST END ASSET FINANCE

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YOUR PARTNER IN PROGRESS

At West End Asset Finance, we don't just offer Financing - we build partnerships. Our team of experts understands the unique challenges your industry faces and is committed to helping you overcome them. Whether you're scaling up your manufacturing operations, upgrading or increasing construction equipment, or expanding your agricultural or forestry machinery, we're here to fuel your growth with smart, flexible asset finance solutions.

Steve Stopher

FINANCE BROKER - KEY ACCOUNTS



INDUSTRY SPOTLIGHT



MANUFACTURING

Challenge: Keeping up with rapid tech advancements.

Our Solution: Flexible equipment leasing with upgrade options, so you're always ahead of the curve. We offer hire purchase and leasing arrangements to free up your capital, that align with your cash flow patterns.



TECHNOLOGY

Challenge: Rapid growth requiring constant innovation and scaling.

Our Solution: Scalable IT infrastructure funding that grows with you. We offer flexible financing options, understanding that your most valuable assets might be intangible.



CONSTRUCTION

Challenge: Balancing cash flow with renewal and expansion of plant equipment.

Our Solution: We partner with manufacturers, suppliers, dealers and users of construction equipment, to deliver tailored financial solutions that meet the unique needs of the market. This enables partners and customers to grow sustainably and profitably.



AGRICULTURE & ARBORICULTURE

Challenge: Weathering the seasons and market fluctuations.

Our Solution: Monthly, quarterly and seasonal payment structures aligned with your working cycles. We provide competitive equipment financing for those big-ticket items like tractors, harvesters and arboriculture equipment.

OUR FINANCE SOLUTIONS

We can offer the following Finance Products:

- Hire Purchase
- Finance Lease
- Operating Lease
- Refinance
- Sale & HP / Lease Back
- Commercial Loans / Mortgages / Invoice Finance

For your existing assets, we offer refinancing to release equity and to produce an injection of cash that can be used to fund a variety of activities such as:

- Funding specific business projects
- Putting a deposit on new equipment
- Acquiring a new business
- Purchasing new assets that may not be suitable for finance





OUR TAILORED APPROACH

At West End Asset Finance, we believe that finance should fit your business, not the other way around. Here's how we make that happen:

Deep Industry Knowledge:

We're not just financial experts; we're industry insiders. We stay on top of trends and challenges in your sector, so we can anticipate your needs.

Customised Solutions:

One-size-fits-all? Not here. We craft financing solutions as unique as your business, addressing your specific challenges and opportunities.





Risk Management Partners:

We help you navigate the financial risks unique to your industry, turning potential pitfalls into stepping stones for growth.

Long-Term Vision:

We're not here for a quick deal. Our goal is to grow with you, offering evolving solutions as your business develops and thrives.

Flexibility is Our Middle Name:

Business conditions change, and so do we. Our financing options adapt to your evolving needs, ensuring you're never locked into an outdated solution.



CLIENT SUCCESS STORY



“ With Steve Stopher and West End Leasing support, we didn’t just survive the growth transition required – we came out stronger. They understood our vision and provided the fuel to make it a reality. ”

Robert Wilson, MD of Direct Hoist Ltd



From Challenge to Triumph: The Direct Hoist Ltd Story

10 years ago, Robert Wilson, MD of Direct Hoist Ltd came to us, his promising Construction Hoist Rental business was at a crossroads. *“We had ground breaking technology, but translating that into market success required capital we didn’t have,”* Rob recalls.

Steve Stopher of West End Leasing stepped in with a tailored financing packages that included sensible terms, affordable rates, and with the difficult to achieve payment to a foreign supplier. This allowed Direct Hoist to accelerate product purchases and growth without diluting equity.

The result? Over the next 10 years Direct Hoist have gone on to become a market leader in their sector, secured a distribution agreement with an Italian Construction Hoist and Mast Climbing manufacturer to become their certified UK Dealer, and treble their workforce.

LET'S BUILD YOUR SUCCESS STORY

**READY TO TAKE THE NEXT STEP?
LET'S TALK ABOUT HOW WE CAN
HELP FINANCE YOUR FUTURE**

At West End Asset Finance, we're more than just a finance provider – we're your growth partner. Our industry-specific expertise and flexible financing solutions are here to help you overcome challenges, seize opportunities, and write your own success story.

**SCHEDULE YOUR FREE CONSULTATION
TODAY WITH STEVE STOPHER**

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West End Leasing Ltd is a credit broker not a lender.